

- Approximately 1 million Americans speak German
- German is the 3<sup>rd</sup> most popular foreign language for primary and secondary school students, behind Spanish & French.
- Germanophiles include people who are of German descent and maintain a high interest in their ancestry, as well those whose primary language is English but maintain a fascination with the country, language, culture, etc.

Rank	Top 10 DMAs	German Households
1	New York NY	683,680
2	Minneapolis-St. Paul MN	651,272
3	Chicago IL	615,657
4	Philadelphia PA	565,204
5	Los Angeles CA	555,163
6	Denver CO	360,482
7	St. Louis MO	354,735
8	Milwaukee WI	352,561
9	Cleveland-Akron (Canton) OH	345,816
10	Seattle-Tacoma WA	340,835

