

- French is the 4<sup>th</sup> most spoken non-English language in the U.S.
- French is the 2<sup>nd</sup> most studied foreign language in the U.S. (after Spanish)
- Francophiles are people who aren't of French descent but is interested in the country, language, culture, etc.

Rank	Top 10 DMAs	French Households
1	Boston MA (Manchester NH)	328,509
2	Los Angeles CA	160,456
3	New York NY	123,375
4	Hartford & New Haven CT	119,160
5	Detroit MI	115,479
6	Providence RI-New Bedford MA	108,681
7	New Orleans LA	108,640
8	Minneapolis-St. Paul MN	95,697
9	Portland-Auburn ME	92,130
10	Seattle-Tacoma WA	85,500

